# Seattle Chinatown International District Neighborhood Plan Survey Summary

**Full Report** 

January 2022

Prepared by MEMconsultants, LLC

On behalf of the **Chinatown International District Visioning Advisory Group** 

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### Introduction



#### **Project Leadership**

The CID Visioning Project Advisory Group include representation from: API Coalition Advocating Together for Health (APICAT), Chong Wa Benevolent Association, Chinatown International District Business Improvement Area (CIDBIA), CID Coalition, Chinese Information and Service Center (CISC), Denise Louie Education Center, Friends of Chinatown Seattle, Friends of Japantown, Friends of Little Saigon, Hop Sing Tong, International Community Health Services (ICHS), InterIm Community Development Association (ICDA), Lee Family Association, Seattle Chinatown International District Preservation and Development Authority (SCIDPDA), Yee Family Association, Wing Luke Museum

The City of Seattle is providing funding through a grant from the Department of Neighborhoods.

Mary Murray, MEMconsultants and Trang Tu, Tu Consulting supported this process.

Survey translation and interpretation support was provided by Alan Lai, Eugene Zhang, Theresa Reyna and Interpret This Inc, and Tammy Dang.

#### **Project Background**

Seattle's Chinatown International District (CID) is a historic and culturally diverse community filled with residents and businesses rich in strengths and creative ideas. Yet the CID has suffered through decades of uneven development and public safety challenges due to public policy decisions, racism throughout society and systems, and public underinvestment. The neighborhood currently faces challenges from unprecedented development pressures, the impact of the COVID pandemic and increased vandalism.

The CID lacks a current neighborhood plan that describes a community vision, and outlines issue areas, strategies and activities to achieve that vision. A neighborhood plan is important, as it can strengthen community power and self-determination about how the CID develops. A neighborhood plan can bring powerful community voice and advocacy on projects and policies that affect the CID and drive projects that support community goals and needs.

An informal group, called the CID Visioning Project Advisory Group, came together to build a shared vision for the future of the CID, leading a process to engage others in the community.

A community survey was initiated as way to gain broad community input into a neighborhood plan, in the context of an ongoing pandemic and continued limitations on in-person gatherings.

#### **About this Report**

This report summarizes the community survey effort in the following sections:

- About the Survey: Describes outreach, survey content and format
- **About the Respondents:** Describes response rate by survey format, respondent relationship to the CID, and respondent identities
- Key Findings: Provides a high-level overview of respondent feedback specific to overarching community priorities, priority strategies by issue area, words or concepts requiring clarification, recommended additions to a plan, and contents of a community vision statement
- **Issue Area Findings:** Details survey feedback specific to each of the seven issue areas, organized in alphabetical order:
  - 1. Business & Economic Strength
  - 2. Community Character, Culture & Arts
  - 3. Housing
  - 4. Health & Human Services
  - 5. Mobility & Transportation
  - 6. Public Safety & Public Spaces
  - 7. Social Fabric
- Crafting a Vision: Describes survey feedback regarding three example vision statements as well as common themes among community-drafted vision statements
- Conclusions & Next Steps: Describes survey success, limitations to survey and next steps in community planning.
- Appendices: Provide additional details.

### **About the Survey**



#### **Survey Outreach**

Surveys were collected between September 24 and October 24, 2021. The Advisory Group shared the survey with their networks, through organizational email lists, newsletters and at in-person programming. 60 community leaders were invited to complete and distribute the survey. Announcements were placed in language-specific online newspapers and relevant Facebook groups. The survey was made available at different community events in Hing Hay Park and Little Saigon Creative. (See Appendix B for details).

#### **Survey Content and Format**

This survey included questions about seven Issue Areas:

- 1. Business & Economic Strength
- 2. Community Character, Culture & Arts
- 3. Housing
- 4. Health & Human Services
- 5. Mobility & Transportation
- 6. Public Safety & Public Spaces
- 7. Social Fabric

Each issue area is comprised of 3-5 proposed **Strategies**, or general actions to be taken to address an issue or achieve a vision (See Appendix A for details). The survey also asked for input on a **Vision Statement** for the CID, or description of what is hoped for in the neighborhood's future growth and development.

The survey was made available online and on paper. It was distributed in four languages:

- Chinese Simplified & Traditional
- English
- Tagalog
- Vietnamese

Surveys provided a response to rate each Issue Area or Strategy on a 3-point scale:

- I Love It!
- I Like It
- X I Do Not Like It
- Additionally, respondents could indicate a question.

Note: The rating scales differed between the online and paper versions: online surveys allowed respondents to rate each of the seven Issue Areas while paper surveys offered more detailed rating opportunities for the 3-5 Strategies per Issue Area

Also, the survey asked the following open-ended questions regarding each Issue Area and/or Strategy:

- Write in your questions or comments:
- What's missing? What other comments do you have?

### **About the Respondents**



### 580 collected surveys

#### 400 paper surveys

- 181 Chinese Simplified
- 101 Chinese Traditional
- 82 English
- 34 Vietnamese
- 1 Tagalog

### 180 online surveys

- 170 English
- 6 Chinese
- 4 Vietnamese

#### Amplifying Underrepresented Voices



A goal of the survey design and outreach process was to reach community members historically underrepresented in CID Neighborhood Planning efforts. In particular, input from Elders and Non-English Speakers was sought.

# 60% of surveys represent non-English speakers

### 34% of surveys represent elders

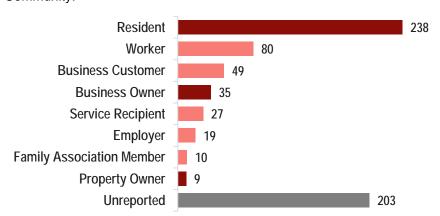
# 30% of surveys represent non-English speaking Elders

Elders made up a significant proportion of respondents to the survey overall but provided fewer and less detailed comments; young adults offered about as many comments as elders did but made up a much smaller proportion of the survey respondents. Comments provided in English were often more detailed, while comments in non-English languages were fewer and noticeably shorter in comparison. (See Appendix C for details).

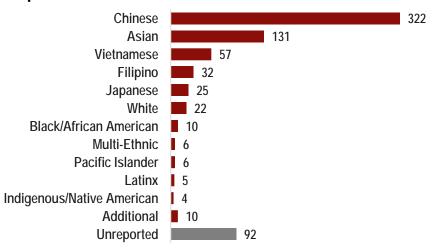
#### Respondent Relationship to the CID



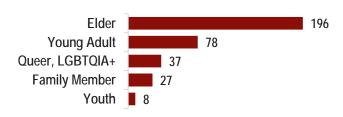
At least **270 Residents**, **Business** and/or **Property Owners** responded to the survey (some individuals belong in multiple categories). The feedback of this group is given attention in survey analysis, and referred to as the Primary Community.



#### **Respondent Identities**



Additional races/ethnicities reported include Cambodian, Haole, Korean, Indian, Indonesian, Malaysian, Taiwanese, and Thai.



### **Key Findings**



### "

Public safety should be a priority and integrated in to the five strategies. This is paramount in promoting the livability and sustainability of the neighborhood. ~Resident

Addressing homelessness is the priority thing to help this community recover. ~Resident

What makes the CID special is the historical character and history. Maintaining that is very important as I see it. ~Business Owner

Local and community based... without these businesses this district would not have the unique flavor and culture that all of Seattle appreciates. They need resources to support them to survive and thrive. ~Worker

Center the groups that always called the neighborhood home, many by necessity. ~Customer

Businesses should be focused on serving the common city residents of ID first before focusing on attracting tourism. ~Resident

Support festival and cultural activities to unify residents and stimulate the economies and businesses. ~Worker & Customer, Young Adult

Organize more activities, but increase safety. ~Resident, Elder

#### **About the Analysis**

Ratings of Issue Areas and Strategies were interpreted in the context of associated comments. Often, a lower percentage of *I Love It!* ratings indicated an area of concern and call for more action on that Strategy, rather than a lack of approval of the Strategy itself. Comments suggest that Strategies with high percentages of *I Love It!* are less controversial or complex to implement. The findings in this report represents a synthesis of both ratings and comments.

#### **Overall Affirmation of Issue Areas and Strategies**

Survey responses indicate that all proposed Issue Areas are important and appropriate to include in the neighborhood plan.

Issue Areas and Strategies garnered 60-80% *I Love It!* ratings and the balance of ratings were predominantly *I Like It.* (See Appendices E and F for details). Comments emphasized a high-level approval of the draft plan.

#### **Overarching Community Priorities**

Public Safety emerges as the most salient priority for community members; it is relevant to almost every issue area.

- Public safety is considered a prerequisite for public activities that celebrate cultural tradition, foster health and wellness and allow for community connection.
- Increasing safety is needed to fostering Business & Economic Strength in general and to encourage customer activity specifically.
- Homelessness is described as inextricability related to public safety.
- Determining the appropriate role of policing as a strategy for safety is of great concern.

### Maintaining the cultural identity of the CID is a priority for community members and visitors alike.

- Preserving the cultural and historical identity of the neighborhood earned some of the highest survey ratings.
- The community values activities that celebrate cultural traditions, the stability of longstanding residents and businesses, and balanced development that attends to historical preservation and includes cultural elements in new construction.

#### Centering the experience of CID residents and business owners.

- Survey respondents frequently expressed a desire for the voice and needs of people who live and own businesses in the CID to be centered and prioritized.
- Stabilizing existing legacy businesses, especially those that serve residents first and foremost (rather than visitors) is a common priority.

# Activating public spaces with activities that celebrate cultural tradition, foster health and wellness, allow for community connection and attract customers is a cross-cutting priority.

- Almost every respondent group young adults and elders, residents and visitors – cited their appreciation of community activities and desire for more.
- However, Strategies rated to activities are not consistently rated as a first priority, as respondents believe public safety is a pre-requisite that does not currently exist.

#### Clarification Needed

### Future plans should more clearly define or explain:

Community Ownership of Commercial Property

Community Ownership of Residential Property

Obtain Public Benefits When Opportunity Arises, TDRs

**Community Policing** 

Who is "Marginalized"

### **Defining a Vision**

Survey responses provided the following recommendations for a vision statement:

Center residents in the vision.

Include an inclusive, welcoming definition of community that both centers Asian and Pacific Islander immigrants and refugees while honoring many additional groups, past and present.

Use community-specific language that denotes the unique community history and struggles for justice.

Acknowledge diverse generations from youth to elders, who are central to the community.

Address community safety and health yet also aspire to be more: thriving, prosperous.

Be ambitious and visionary, positive and strengths-based.

#### **Priority Strategies by Issue Area**

The following is a list of the 1 or 2 strategies in each Issue Area that respondents underscore as the first or more pressing priority for action planning.

#### **Business & Economic Strength**

- o Stabilize, support, strengthen neighborhood businesses
- Prevent displacement of neighborhood businesses

#### **Community Character, Culture & Art**

- o Preserve cultural and historic identity of the neighborhood
- Foster a balanced mix of land uses (residential, commercial, public spaces) that support a vibrant, thriving community

#### Housing

- o Reduce risk of and address homelessness and evictions
- Prevent displacement of residents

#### **Health & Human Services**

- Ensure availability of community-based health care and social supports for residents
- Encourage healthy public environments and public activities

#### **Mobility & Transportation**

- Balance and address diverse parking needs
- Ensure pedestrian safety and comfort in the neighborhood, esp. elders

#### **Public Spaces & Public Safety**

- Address chronic public safety activities (in part through a role for policing)
- Improve public spaces so they are welcoming, safe, engaging and connected

#### **Social Fabric**

- Address divides among communities and across generations, foster healing and trust
- o Foster community leadership development

#### **Recommended Additions to Plan**

- A call for unity and inclusion of diverse groups with historical and current ties to the CID community. This includes attention to all racial and ethnic groups, to generational divides, to disability justice, to LGBTQIA+ communities, and to intersectional identities in general.
- A strategy related to tenant concerns, renter rights and empowerment that addresses concerns about management responsiveness regarding maintenance issues, affordability, evictions, and tenants' rights.
- An explicit response to gentrification related to the balance of housing and which businesses are valued.
- A call for infrastructure maintenance of roads, sidewalks, and public spaces, for all and especially the safety and mobility of elders.



Some think that more police presence would benefit the C-ID. Some C-ID residents are actively harmed by the presence of police in the C-ID. What compromise can be reached...? ~Resident

There's a definite division in the community regarding people's stance on homeless folks in the neighborhood. How can we make a bridge to appease both sides? ~Resident

History and culture should be preserved but do not overdo it. Allow residents to live and work safely and happily, merchants have good development, making CID an energetic and happy land! ~Customer & Service Recipient

Hope we can maintain a balance between community-directed business and tourist-directed business. ~Customer

How do we renew and expand on housing in the area with mix of market and affordable housing and minimize gentrification? ~Worker

Address the inherent conflict between a parking plan for a neighborhood that thinks it needs parking for people using the neighborhood as a destination and current progressive ideals that cars destroy neighborhoods... ~Business Owner

We need to address the feeling and actions of certain parts of our community that take a "us first" attitude when supporting or fighting neighborhood initiatives. We are all in this together and we need everyone to take a broader view of the CID beyond one street. ~Resident

#### **Existing Tensions and Opportunities for Action Planning**

Strategy revision and action planning will need to reconcile divergent perspectives on the following topics.

- Approach to policing. Community safety is a clear priority, and the appropriate role for policing in supporting safety was raised by many survey respondents, but there is not consensus on the appropriate role. Many call for a stronger police presence in the CID; this sentiment was commonly expressed by residents, elders and non-English speaking respondents. Others disagree with the calls for more policing and prefer alternative public safety solutions.
- Response to homelessness. While a concern for all, there are divergent perspectives about the appropriate or effective response to homelessness in the CID. Some express a desire to relocate the homeless population outside the neighborhood; these sentiments were most commonly expressed by elders (who frequently are also non-English speakers) and shared by other residents and business owners. Others express a desire to support the homeless population within the community; these comments were expressed by some residents and business owners, especially young adults.
- Balancing historical preservation and development. Comments
  underscore a tension between the cultural and historic preservation,
  and modernization and development; most desire a balance between
  the two, but note that currently, as implemented, business owners
  perceive them as at odds.
- Prioritization of business support. Many raise the question of which businesses are prioritized for retaining, attracting and strengthening activities. Most commenters prioritize existing local businesses; some are open to or eager for new businesses. Many commenters prioritize businesses that serve residents over those that attract visitors.
- Balancing types of housing. There are divergent opinions about how to best balance types of housing. Some comments underscore the relationship between gentrification and displacement, and relationship among affordability, evictions and homelessness. Others express a desire for more higher income residents. Primary community respondents often speak to the need for affordable housing and family housing, while comments from secondary communities are more diverse.
- **Approach to parking**. Many call for more and affordable parking to support resident safety and traffic to businesses. Others want to limit parking to discourage car use and repurpose parking lots.
- Community unity. Tensions exist around who comprises the community social fabric. More than any other Issue Area, strategies around strengthening social fabric elicited skepticism and questions about how the strategies could in fact be achieved. Many note a desire for inclusion and unity, and a history of challenges in this area.

### **Business & Economic Strength**



#### **Overview of Strategies**

- 1: Stabilize, support, strengthen neighborhood businesses
- 2: Prevent displacement of neighborhood businesses
- 3: Support community ownership of commercial property
- 4: Encourage and promote customer activity in the neighborhood
- 5: Support economic stability and mobility of residents

### Survey responses affirm that this is a priority Issue Area.

**62%-77%** of ratings of the Issue Area and Strategies indicated *I Love It!* 

Business & Economic Strength elicited the **most survey comments** of any issue area. This Issue Area was first in the survey, likely contributing to survey respondent engagement.

I like all of these proposed strategies. ~Resident & Worker, Vietnamese

These are "all" good strategies for building and sustaining the vitality of a neighborhood. ~Customer, Black/African American

All those strategies are needed. I actually think they are in my preferred order. ~Worker & Customer, Filipino

Community business leaving would affect the daily living of the residents because there would be no energy. ~Resident, Chinese Elder

Agree very much. ~Resident, Chinese Elder

# Responses indicate that Strategy 1: Strengthening Neighborhood Businesses and Strategy 2: Prevent Displacement of Neighborhood Businesses, are both priorities. These were most frequently affirmed in comments.

Strengthen the community businesses so our community would be more prosperous. If the businesses move elsewhere, our community would not be prosperous. ~Resident, Chinese Elder

Stabilize business. Do our best to prevent business from moving out. ~Resident, Chinese Young Adult

There are many small businesses in CID and we need to help and support them. With good business, it'll bring more people to the area and also make the area safer. ~CID Worker, Chinese

Some businesses are directly helpful to the economy and daily living, and so we need to prevent them from moving out ~Service Recipient, Chinese Elder

Many raise the question of *which businesses* are prioritized when retaining, attracting and strengthening. Most commenters prioritize existing local businesses; some are open to or eager for new businesses. Many commenters prioritize businesses that serve residents over those that attract visitors.

Local and community based... without these businesses this district would not have the unique flavor and culture that all of Seattle appreciates. They need resources to support them to survive and thrive. ~Worker, Chinese Elder

Emphasis should be on small and emerging businesses that reflect the character, need, and interests of the CID. ~Filipino

Support local businesses over outside franchises. ~Resident, White

Can we prevent the displacement of the neighborhood and make sure that small family-owned businesses stay around and not have so many chain businesses? ~Resident, Vietnamese

...But how should this community define a retail chain - McDonalds, Target, and Jersey Mike are obvious, but what about Asian/Asian American chains (Pho Hoa or 85 C)? This is a question that should be addressed by the neighborhood. ~Identity Unreported

We need to encourage NEW entertainment/recreation businesses targeted at young, working adults, and families who have money - such as a bowling alley - to be in one of the mixed-use buildings. ~Business Owner, Chinese

There's still much room for CID to grow. I wouldn't necessarily prevent further diversification of other businesses. ~Business & Property Owner, Vietnamese Young Adult

If big box shops provide more parking space, they are welcome. ~Business Customer, Chinese Young Adult

Businesses should be focused on serving the common city residents of ID first before focusing on attracting tourism. ~Resident, Asian Young Adult

Hope we can maintain a balance between community-directed business and tourist-directed business. ~Business Customer, Japanese

I do worry about the neighborhood being treated simply as a tourist destination. CID businesses should not have to cater to white and wealthy visitors and tourists in order to survive. We must support neighborhood businesses to continue serving our communities. ~Worker & Customer, Asian Young Adult



# Connections with Public Spaces & Public Safety and Mobility and Transportation and Housing

Personal and property safety are necessary for business to thrive. Business owners and visitors desire parking. Some business owners desire housing for higher income individuals who can afford to frequent local businesses.



# Community Ownership of Commercial Property is not consistently understood

What does community ownership of property mean and how does it work? ~Chinese Family Association Member, Elder

I need more clarification on what it means to "support community ownership of commercial property". This is vague by itself, for example, how is ownership obtained? If through purchase, how is it funded and how is it maintained? ~Resident, Vietnamese

You need to define community ownership. Worker ownership via coops and unions? Or something more milquetoast? I think only the former, not primarily driven by personal ambition and profit seeking can succeed.

~Identity Unreported

I'm not sure if community means more than one entity or if community means someone from the AAPI community. ~White The strongest theme in this section is the request to better address the impact of *Public Safety* on Business and Economic Development; 1 out of 3 commenters in this section use the word *Safe or Safety*. Comments in this category touch on personal safety, property safety, crime, cleanliness, hygiene, graffiti and homelessness. The feedback is consistent across the primary and secondary community, although most strongly expressed by the primary community: residents, business owners and property owners.

I work and live here, been going to this area since I was a kid. It's just not safe, I feel like the City has left us to fend for ourselves. Walking around I can't even make eye contact in fear that the person would just threaten me for no reason (it has happened many times). We see a lot of customers being afraid to even walk - crime, drugs, etc. Also safety concern, when it's dark I don't see how the older or even younger residents feel safe to even be outside. ~Business & Property Owner, Vietnamese

Why no mention of keeping both the residents and businesses safe and secure? Does not talk to increasing confidence or security of residents, patrons, and investments. ~Chinese Family Association Member

To stabilize, support and strengthen the businesses in this community, the 1st thing is to make sure this environment is a secure community. People like me don't dare to go out without a buddy currently, which means we will avoid to come and enjoy the activities in this community. ~Worker & Customer, Pacific Islander

We need help to make CID safe and welcoming. The current volume of homeless and crime in CID plus shortage of police force discourages new businesses to come in. ~Business & Property Owner, Chinese

Local businesses owned by individuals have been neglected significantly in recent years. City has done almost nothing to protect businesses and their customers from attacks and harassment... Things like economic strength that we need to discuss about IS MEANINGLESS if theses security measures (for residents and businesses) are not dealt with first. ~Worker & Customer, Japanese/Native American

### Some note the plan lacks an explicit response to gentrification.

Cultural preservation of the CID. I think it is missing intentionality of combating gentrification of the CID. ~Resident & Worker, Filipino

Gentrification can, over time, radically change who lives in the CID. And that can radically change the culture, ambience, daily life of the CID. ~Customer, Japanese

My main questions, more of a comment, is that we should keep in mind "who are these activities for" and "who ultimately benefits". As long as the immigrant and refugee family businesses benefit, that is great. They are a key part of the neighborhood. But if gentrifying or boutique establishments are the primary beneficiary's, I am less thrilled. ~Worker, Chinese Young Adult

### **Community Character, Culture & Art**



#### **Overview of Strategies**

- 1: Preserve cultural and historic identity of the neighborhood
- 2: Build on community assets
- 3: Foster a balanced mix of land uses (residential, commercial, public spaces) that support a vibrant, thriving community

### Survey responses affirm that this is a priority Issue Area.

**67%-80%** of ratings of the Issue Area and Strategies indicated *I Love It!* Respondents gave this Issue Area and associated Strategies the highest portion of *I Love It!* ratings and the fewest number of *I Do Not Like This* ratings.

Comments indicate agreement with the propose strategies. *This Issue Area has fewer Strategies, thus fewer prompts for open-ended comments.* 

Should appropriately keep the culture and history. Absolutely support this idea. ~Resident, Chinese Elder

This is critical! Absolutely!! All three [strategies] are important. ~Community Volunteer, White

I love preserving the cultural fabric of the neighborhood and building on the community cultural assets. ~Worker, Chinese

Preserving the historic and cultural asset of our neighborhood is our greatest strength for our community and greater Seattle. We can't afford to lose this important asset to vandalism, crime and ignoring the illegal dumping and garbage issues and confronting the houseless issue. ~Business Owner, Japanese

I agree with this. ~Resident, Chinese Flder

Preserve our history! ~Black/African American

# Responses indicate that Strategy 1: Preserving Neighborhood Identity is a priority. Diverse respondents all agree that this is a priority, including a high proportion of Chinese residents.

I agree, preserve traditional culture. ~Resident, Chinese Family Association Member, Elder

What makes the CID special is the historical character and history. maintaining that is very important as I see it. ~Business Owner, White

I like this very much. ~Business Owner, Vietnamese

I really like this one. ~Service Recipient, Vietnamese Elder

I support this. ~Resident, Chinese Elder

I understand preservation of the cultural and historic identity, but we need to reestablish an actual cultural and historic identity again; just look at the plain, poorly lit lights in the Hing Hay expansion or the hideous metal, postmodern archway, none of which compares to the beauty and elegance of the Hing Hay Pagoda or the ornate lamp posts in the neighborhood. We NEED to build culturally AGAIN, not IMITATE the boring that exists outside our neighborhood. ~Resident, Pacific Islander

# Many call for diverse representation when preserving the cultural identity of the CID. These comments were most likely to come from non-residents.

Preserve the cultural diversity, not just ONE cultural background, but mixed cultures such as Chinese, Japanese, Vietnamese, Filipino and more. ~Employer, Japanese Young Adult

Community's culture, history and characteristics should be multi-ethnic... ~Service Recipient, Chinese Elder

It would be great to see more partnerships with the wider Asian American and Pacific Islander communities as well as Black, Latinx, and Indigenous peoples. ~Worker, Filipino

Promote non-dominant voices like NHPI, Filipino Americans, etc! ~Worker, Asian Young Adult

While I fully support the idea of preserving the community's cultural history and identity, I wonder if they could be additional space for intersectional identities within these communities! ~Worker, Latinx Young Adult

How are you preserving the cultural and historic identity of the neighborhood if you are only including, Chinese, Japanese and Vietnamese culture. The CID is much more and has history in other cultures, that are never recognized or spoken about. ~Black/African American



### Connections with Business & Economic Strength

Comments note the role that historic preservation can play in limiting or defining business expansion and development.

Comments underscore a tension between the cultural and historic preservation, and modernization and development; most desire a balance between the two. Some ask how balance will be defined in implementation of Strategy 3.

The balance between freezing something in time while allowing for innovative and relevant advances in a rapidly changing Seattle will be important to include in the "plan." ~Business Owner, Native Hawaiian

Balance is the key. There are run-down buildings with zero historic value. We need to hold developers accountable to add design and cultural features to their development but should encourage land owners to develop and provide modern day facilities and allow CID to thrive for the next 100 years. Community Character is about people who create the community, less about brick-and-mortar structure. It's unfortunate that preservation of existing structures are often perceived as the only mean to retain cultural characters by some. The Community Character is best displayed at Hing Hay Park when you see multi-generations playing chess, practicing music, and socializing together. The events hosted in the community (e.g. Luna New Year, Mid-Autumn Festival, Dragon Boat Festival, etc.) also creates strong cultural and community characters for the CID. Foster a balanced mix of land use will be critical in the CID will allow us to build on the character and culture that took the last 100 years to create. ~Business Owner, Chinese

History and culture should be preserved but do not overdo it. Allow residents to live and work safely and happily, merchants have good development, making CID an energetic and happy land! ~Customer & Service Recipient, Chinese Elder

I agree with preserving the history, but to a certain point. Many people are saying it's very hard to change their store, even their street sign in CID. There's no reason CID be the hardest place for business in the whole Seattle area. ~Worker, Chinese

I don't want this [preservation of cultural and historic identity] to prevent development progress. ~Japanese Young Adult

Preserve but also incorporate cultural art in future design. ~Chinese Family Association Member, Young Adult

When it says 'fosters a balance' that supports a 'vibrant thriving' community, the language is so general that it can be used to gentrify the neighborhood and undermine the unique culture of the community. The language needs to be worded in a way that fully supports those features of the community culture that makes this community unique. The language needs to be clear that we are planning for the community and people that live here now - not focus on adding elements than cater to folks that would move in to 'gentrify' the neighborhood and change the community culture. The cultural assets are not just physical places designed to 'look Asian', but an environment that honors the history of their experience and those community cultural connections that continue to provide the cultural space that is a 'heart home' where people can speak their home language, find foods-groceries to make traditional foods, etc. ~Identity Unreported

What does a "balanced mix of land uses that support a vibrant, thriving community" mean? Seems like the strategy should be specific about whose definition should be used - something like "prioritize and strategize a vibrant, thriving community with balanced land uses as self-determined by those most impacted (small businesses, longtime residents, etc.)" ~Asian

### Housing



#### **Overview of Strategies**

- 1: Work toward a mix of housing balanced in affordability and types
- 2: Prevent displacement of residents
- 3: Reduce risk of and address homelessness and evictions
- 4: Encourage continued rehabilitation of historic buildings and support to owners
- 5: Support community ownership of residential property

# Survey responses affirm that Housing is an important Issue Area.

**60%-69%** of ratings of the Issue Area and Strategies indicated *I Love It!* 

Housing elicited the **most survey comments** of any issue area from the **Primary Community** and one of the highest numbers of comments overall, suggesting community engagement in this topic.

A small number of comments affirm the entire Issue Area of Housing, while most affirming comments address a particular Strategy.

These [strategies] are all great. ~Business Owner

I agree. ~Resident, Elder

The combination of a mixed-income, types of housing, revitalizing unused space, and potential of homeownership is key in building a vibrant community... ~Filipino

Rehabilitation of older buildings is KEY to not losing the personality of the ID. ~White Young Adult

Love community ownership idea! ~Asian Young Adult

#### Responses indicate that Strategy 3, Addressing

**Homelessness, is a first priority.** Strategy 3 garnered significantly more comments than other strategies. Strategy 3 ratings were lowest among the issue's strategies. Comments associated with *I Do Not Like It* ratings suggest that negative feelings about the impact of homelessness is correlated with a negative rating of the Strategy.

We need to quickly and strongly address the homeless in the neighborhood. This will never be a desirable and safe area until action is taken. ~Resident, Japanese

There is so much to be cleaned up in the neighborhood. It would be nice to first address this public health concern. Hundreds of homeless and homeless camps throughout the Jackson neighborhood. Let's talk about how to address this first. ~Elder, Latinx

[Homelessness] Absolutely needs to be resolved to prevent residents from moving out of the community. ~Chinese

Addressing homelessness is the priority thing to help this community recover. ~Pacific Islander

Homeless people are the underlying problem to safety. It is affecting the daily living and safety of the residents very much. I hope there would be specific policies to manage them. ~Chinese

### While homelessness is a shared concern, there are divergent perspectives about the appropriate or effective response.

Some view those living unhoused as separate from the community and express a desire to relocate the homeless population outside the CID. These sentiments were most commonly expressed by elders (who frequently are also non-English speakers) and shared by other residents and business owners.

Regarding reducing homelessness and evictions, are you talking about the "housed" people that CURRENILY LIVE in the CID? I am for that!! But not for NOT for being the "holding neighborhood" for homeless people NOT from the CID - as we have been for so long. ~Business Owner, Chinese Elder

Who are these tent people (people who live on streets) who steal, harass, give damage to the local residents, businesses and tourists? They are not choosing NOT to be sheltered, so it's meaningless until the city bans living on streets for consecutive days. Most important thing is to BAN living on streets. This will start resolving the issue of tons of dangerous trash on the streets and random people walking around with knives and guns. ~Japanese/Indigenous/Native American

Others express a desire to support the homeless population without necessarily removing them from the community. These comments were expressed by some residents and business owners, especially young adults.

Listen to the voices of people who are houseless - don't force them to live in places they don't want to. ~Unreported Identity

Need compassionate, progressive approaches that don't criminalize and punish homelessness, drug addiction, mental illness, etc. ~Young Adult Resident, Multiethnic



### Connections with Business & Economic Strength and Public Spaces & Public Safety

Comments about homelessness frequently overlapped with other issue areas, expressing concern over the role homelessness plays in preventing business growth and public safety.



### Community Ownership of Residential Property is not consistently understood

What is community ownership of residential property? How does it work? ~Elder, Chinese

ownership of residential property' mean? ~ Employer, Vietnamese I don't really understand. ~ Resident, Filipino

What does 'support community

# There are divergent opinions about how to best balance types of housing. Some comments underscore the relationship between gentrification and displacement, and relationship among affordability, evictions and homelessness. Others express a desire for more higher income residents. Primary community respondents often speak to the need for affordable housing and family housing, while comments from secondary communities are more diverse.

We need more low income and family sized housing, not luxury condos and apartments. ~Resident, Chinese Young Adult

The C-ID has been a home to the lower, working and lower-middle class for generation. To honor this legacy, the most negatively impacted communities socioeconomically by the gentrification of the city should always find an affordable place to live in the C-ID. ~Resident, White Young Adult

How do we prevent displacement while we are trying to encourage the residential property ownership? If CID is leaning toward all affordable housing, we won't be able to provide opportunity for residential property ownership. ~Resident, Asian

We need more market rate units, condos and apartments. Currently, Chinatown is only for the poor. ~Resident, Chinese

How do we renew and expand on housing in the area with mix of market and affordable housing and minimize gentrification. ~Elder, Chinese

Housing is imbalanced today towards low income. Not enough market rate housing to support businesses. Even the low income residents want a hotel and market rate housing because they know it supports the businesses while they can't. ~Elder, Chinese

We should be doing all we can to prevent increase in rents for long standing community members in order to prevent displacement. ~Business Owner

Need to resolve the problem of homelessness and eviction. ~Resident, Chinese Elder

# Comments suggest a gap in proposed Housing Strategies related to tenant concerns, renter rights and empowerment.

Comments detail concerns about management responsiveness regarding maintenance issues, affordability, evictions, and tenants' rights.

Property owners should provide safe and clean living environment, repair and maintain timely clean up of dirty spots in the building. ~ Resident, Chinese Elder

[Housing] Maintained by those who put in the bare minimum to keep them functioning with no skill or expertise in building maintenance. People don't complain because they need a place to live and they fear asking questions or seeking better will get them evicted or in bad standing with the property owners. Some people in this area come from countries and families where you do as you are told, keep your head down and don't make waves. Bring no attention to yourself. ~Black/African American

... if we do NOT stop non-local, external land lords from raising the rent, our neighborhood will NOT survive. And we don't a mix of housing types, WE. NEED. FAMILY. SIZED. AFFORDABLE. HOUSING. It does NOT matter if a family lives here or just single person, BUT all housing, going forward, should be big enough for a FAMILY and SHOULD. BE. AFFORDABLE. ~Resident, Pacific Islander

The owners need to be responsible for the upkeep of the building it shouldn't take months to solve an issue. ~Resident, Black/African American Young Adult

We should be doing all we can to prevent increase in rents for long standing community members in order to prevent displacement. ~Owner, Multi-ethnic

### **Health & Human Services**



#### **Overview of Strategies**

- 1: Address social determinants of health in the neighborhood
- 2: Ensure availability of community-based health care and social supports for residents
- 3: Support educational and lifelong learning opportunities for people of all ages
- 4: Encourage healthy public environments and public activities
- 5: Obtain public benefits for the community when opportunities arise

# Survey responses affirm that Health & Human Services is an important Issue Area.

**66%-76%** of ratings of the Issue Area and Strategies indicated *I Love It!* 

Non-English speakers and elders are most likely to affirm this Issue Area. Comments tend to be short and to the point.

Ensure providing social resources and community health services. ~Resident, Chinese Elder

I agree [with all 5 Strategies.] ~Service Recipient, Vietnamese Elder

I support. ~Resident, Chinese Elder I agree. ~Business Owner, Vietnamese Elder

One of the key areas to maintain the residential nature of the CID -- making it a livable place. ~Customer, Japanese

# Responses indicate that Strategy 2, Availability of Care and Supports, is a priority. Strategy 2 garnered more comments than other strategies in this Issue Area.

I hope more health service choices would be available. Add more services such as eye, dental clinical, private health service offices. ~Resident, Chinese

Appropriate health service would be great support to residents. ~Service Recipient, Chinese Elder

We need more support. ~Black/African American

This is very much needed. ~Service Recipient, Vietnamese Elder

Good: because seniors have no income they all rely on social resources. ~Resident, Chinese Elder

The availability and easy access to health and human services are vital in keeping neighborhood residents, business owners, and employees healthy. ~Community Volunteer, Filipino

Responses indicate that Strategy 4, Healthy Environments and Activities, is a priority. Strategy 4 garnered more comments than most other strategies. Some note that public safety must be improved as a precursor to healthy public environments.

Health public environment and activities would be the best! ~Customer & Service Recipient, Chinese Elder

More recreation venues for us seniors, our health gets even better. ~Resident, Chinese Elder

I like and agree. ~Business Owner, Vietnamese Elder

I participate in this. ~Resident, Chinese Elder

Creating a section that addresses the way developers would be required to contribute to the public spaces, including public alleyways and courtyards within their projects. ~Business Owner, Native Hawaiian

But the environmental safety needs to be more perfect first. ~Resident, Chinese Increase access to public, open, and green space. Employ local residents to help maintain the cleanliness of the neighborhood. Priority Hire policy for people with

historic, cultural, and connected ties to the neighborhood. ~Chinese Young Adult



# Connections with Housing and Public Spaces and Safety

Comments note a relationship between the needs of the unhoused and the availability of community supports. Comments also note that healthy public environments and activities require public safety.



### "Obtain Public Benefits When Opportunity Arises" is not consistently understood

What does this [Strategy 5, obtain public benefits] mean? ~Resident, Indigenous/Native American

More detailed information on 'obtain public benefits for the community when opportunities arise." ~Employer, Vietnamese

What would "public benefits" look like? there should be a lot of transparency around this. ~Unreported Identity

Can't the public benefits be used to address other issue areas? ~Worker,

Asian

There are divergent perspectives on whether services for the unhoused should be provided in the CID. Some question whether additional services attract those with high health care needs rather than serving existing members of the community.

Is it possible to address houseless individuals as a category of the health and human services? ~Business Owner, Native Hawaiian

I love this for the "housed" residents of the CID. However, I do not like homeless services being in the CID. It causes the homeless to flock to the neighborhood and live outside in the neighborhood. Move the homeless services to another neighborhood. How about a "white" neighborhood? ~Business Owner, Chinese

Health is wholistic. Someone can be of sound physical health and still be negatively impacted by the socioeconomic reality around them. I have been woken up from my sleep by the sound of houseless people screaming on the street. I have had a houseless woman tell me that she was shot at the night before and showed me her head wound that had festered. I saw a man walking around the C-ID asking for money wearing no socks. These experiences inform my mental health and I bring those experience with me to work and in my social interactions. I cannot be truly healthy and sound of body and mind while others deal with life-threatening conditions every day around me. ~Resident, White

How to address homelessness? ~Worker, Chinese

Needs to be a balance of social services that not all services get concentrated in one area. Needs to be spread out throughout the city. ~Chinese Family Association Member, Elder

### **Mobility & Transportation**



### **Overview of Strategies**

- 1: Support accessible, affordable public transportation within and to/from the neighborhood
- 2: Address traffic and congestion that negatively impacts neighborhood
- 3: Ensure pedestrian safety and comfort in the neighborhood, esp. elders
- 4: Create a balanced mix of transportation modes in and through the neighborhood
- 5: Balance and address diverse parking needs

# Survey responses affirm that Mobility & Transportation is an Issue Area.

**60%-78%** of ratings of the Issue Area and Strategies indicated *I Love It!* 

Comments skewed towards specific, concrete recommendations. These comments can be sources of ideas for future action planning.

# Responses indicate that Strategy 5, Addressing Parking Needs, is a priority. Strategy 5 garnered the most comments among presented strategies. Many call for more, and affordable, parking to support resident safety and traffic to businesses. Some want to limit

parking to discourage car use.

There are zero safe parking areas in the International District. We need safe parking garages. ~Owner and Resident

Safe, affordable parking in the CID has always been a growing issue. Many people still use their personal vehicles because there aren't many convenient options. ~Business & Property Owner, Vietnamese

Parking is a difficult challenge in the neighborhood. This can discourage folks form coming to the district to support the businesses. ~Employer

More building with more parking should be built because it is hard to park and it is greatly impacting the consumers coming to the CID. ~Chinese

More parking leads to more cars. Your lots could be homes and your streets gathering places. ~Unreported Identity

I actually think this is really important, but if we want to encourage public transit, we might have to limit some parking. The exception should be when it's dark. People need to be able to drive (and therefore park) at night when there are fewer people around and it's less safe. ~Community Volunteer, White

# Responses indicate that Strategy 3, Pedestrian Safety, is a priority.

"Ensure pedestrian safety..." is huge. The sidewalks and streets are ankle twisters for people who do not have mobility needs and absolutely treacherous for anyone who needs a cane/walker/wheelchair to get around. Also, too many drivers heading down Jackson often turn left without regard to people in the crosswalks. ~Filipino

Hope the roads made better. Hope drivers slow down a bit when seniors cross the road. ~Resident, Chinese

### Comments highlight some unique transportation concerns for elders.

Traveling from CID to other places is inconvenient due to route changes. We need vehicles with direct routes. Seniors have problem taking bus that switch routes and requires buying tickets twice, especially inconvenient are the light rail buses. ~Chinese

Main smooth traffic flow, more repair and maintenance of pedestrian sidewalks so the seniors don't trip and fall. ~Chinese

Hope drivers slow down a bit when seniors cross the road. ~Resident, Chinese Elder Since there's so much elderly prioritize safety of pedestrians. More stop lights? ~Resident, Chinese Young Adult



### Connections with Business & Economic Strength and Public Spaces & Public Safety

Comments about parking frequently overlap with Business and Economic Growth. Public Safety was a theme in comments about pedestrian safety and parking.



### Mobility & Transportation is not self-contained within one neighborhood, and requires a broad view, collaboration across communities and engagement from the City.

How do you address traffic and congestion? This is a citywide problem that lacks a clear solution. ~Resident, Japanese

I think addressing parking needs is a big must, but would require working with neighboring communities as well! Many people who work in the neighborhood struggle to find adequate parking when there are events downtown or at the stadium. ~Resident, Asian

How do we find a way for the wide diaspora to easily come to come to the ID to find their cultural needs? ~Chinese

I'd hope that there is continued vigilance around future light rail and extension proposals. I do not trust Sound Transit to value our neighborhood as past options reveal this. I'm specifically reminded that one potential option would tear down the building and businesses by the China-town gate. ~Japanese

Ensure ST3 construction impact will be minimized for the existing CID community and prevent displacement. ~Asian

# Comments underscore tension inherent in balancing transportation modes and different priorities of different users.

I think it is important to develop a plan that addresses the inherent conflict between a parking plan for a neighborhood that thinks it needs parking for people using the neighborhood as a destination and current progressive ideals that cars destroy neighborhoods by using up valuable space through parking lots. ~Business Owner, Native Hawaiian

Does parking in the C-ID address the needs of tourists/visitors or residents first? Does the average C-ID resident have access to affordable parking options, especially if their place of work lies beyond the C-ID? ~Resident, White Young Adult

I hate congestion as much as the next person and want to encourage public transportation. However, you have to ensure safety and public transit before preventing people from driving. ~Community Volunteer, White

I don't like that we're trying to have a balanced mix of pedestrian, car, public transit, and bicycle transportation in the neighborhood. We should instead be promoting active transportation and safety models in the neighborhood. Having a balance of cars and pedestrians would be very dangerous to people trying to cross the streets. Instead, we should try to heavily increase the bicycling and pedestrian connections to the neighborhood because this way more people will move through the neighborhood. We have a much fewer amount of cars that the C/ID can handle (and it's almost at it's maximum) while the C/ID could accommodate many more pedestrians and cyclists. ~White Young Adult

Having bike lane in CID might be dangerous, as said earlier, most residents in CID are elderlies, bikers on bike lane ride fast might create safety issue while elderlies walking/crossing. either having more traffic lights, or restrain bikes in CID area by modifying traffic rules. ~CID Worker, Chinese

# Comments suggest two gaps in proposed Mobility & Transportation Strategies related to 1) road maintenance and 2) disability justice across all transportation modes.

Wished the roads in CID was repaved with smoother streets and better crosswalks. ~Frequent Visitor, Asian

Hope the roads made better. ~Resident, Chinese Elder

Center disability justice and accessibility in planning transportation and mobility services!!! For a diverse set of accessibility needs (blind/low-vision, Deaf/hard of hearing, intellectual, etc). ~Chinese

I support handicapped accessible transportation in the community. Safety is most important. ~Resident, Chinese

### **Public Spaces & Public Safety**



### **Overview of Strategies**

- 1: Improve public spaces so they are welcoming, safe, engaging and connected
- 2: Develop, improve, maintain and activate parks and open spaces
- 3: Foster social, community and business activities throughout the day and evening
- 4: Address chronic public safety activities
- 5: Ensure needed level of community policing

### Survey responses affirm that Public Spaces & Public Safety is a Priority Issue Area.

**65%-67%** of ratings of the Issue Area and Strategies indicated *I Love It!* 

Public Spaces & Public Safety elicited the 2<sup>nd</sup> most survey comments of any issue area from the **Primary** Community, after Housing.

Public Safety is a big need and I love all of these! ~Worker, Chinese Young Adult

This problem is extremely important to the CID and needs to be resolved urgently or else there's no development or prosperity for the community. ~Chinese

Public safety is a critical point that touches everything in this survey. If the residents and employees in the CID don't feel safe, we can't expect people visiting to feel safe. ~Resident & Worker, Japanese

I hope CID would have a hygienic environment, better public safety, so we seniors are safe. ~Resident, Chinese Elder Responses indicate that Strategy 4, Address Public Safety, is a priority. The impact of homelessness on safety is the predominant theme among comments regarding this strategy.

The city can do more to ensure clean streets, sidewalks, and public spaces. This will be more difficulty until we adequately address the issue of homelessness -- but that requires a city/county/state commitment. ~Customer, Japanese

There is too much homelessness in the area. Public spaces like Hing Hay Park and Donnie Chen Children's Park are routinely covered in trash. Too many needles I feel so unsafe taking children to play there. Make Chinatown more friendly and inviting to be stroll around. ~Resident, Filipino

Walking in Chinatown at night feels unsafe because there are too much homeless people. ~Resident, Chinese

Ensure public safety without over-policing or displacing homeless people.  $\sim$ Asian

ENCAMPMENTS ARE A BIG PROBLEM! ~Resident, Indigenous/Native American

The occupation of the CID by significant numbers of homeless people has ruined the true vitality and livability of the CID. ~Business Owner, Chinese Elder

If I had to pick just one "strategy" in this entire survey, this would be it... It's very scary, even in broad daylight. ~White

Responses indicate that Strategy 1, Improve Public Spaces, is a priority. Comments are related to cleaning up and repairing existing spaces, as well as making minor improvements to infrastructure; many comments were related to specific actions.

We need to take on making those alleyways welcoming and clean areas that would be good for outdoor dining. ~Resident, Vietnamese

Trash in alleys is a large concern in many areas of the neighborhood and is an issue that requires more attention. ~Worker & Customer, Asian Young Adult

Clean the garbage in the alleys, maintain environmental hygiene and safety. ~Worker, Chinese Young Adult

Many sidewalks need repair, they are not safe for elderly adults to walk on. ~Worker, White Young Adult

I love the idea about improving public spaces. We really need to widen the sidewalks, add public gardening, build out a tree canopy, and make the C/ID friendly for young people and children. ~White Young Adult

Infrastructural improvement of Alleyways that includes better, culturally relevant lighting as well as ... measures regarding trash, recycling, and waste disposal in order to keep it better contained and processed, if not removed, sooner, thus making the Alleyways cleaner and more pedestrian friendly as well as safer at night too. ~Resident, Pacific Islander

Better alley lighting, cameras. ~Chinese

Responses indicate that Strategy 3, Foster Activities, is appreciated. Many express enjoyment of community activities, often coupled with some safety concerns.

I like the activities in the CID. ~Chinese Elder

I like participating in various kinds of community activities very much, especially the CID activities. ~Resident, Chinese Elder

I am all for it BUT first - drug dealing & crimes have got to STOP. ~Customer, Vietnamese



### Connections with Housing

Comments about Public Spaces & Public Safety overlap with an appropriate response to increased homelessness.



# Some ask for more definition of what is meant by "community policing"

I love this...but...community policing makes me a little nervous. Describe "policing" and get good feedback from residents and businesses. ~Black/African American

as there is a greater movement toward alternatives to law enforcement. ~Korean What is considered community policing?

"Policing" will require some clarification

What is considered community policing? ~Japanese

# Comments regarding Strategy 5, Community Policing, underscore divergent opinions about the needed level and appropriate approach. Many desire a stronger police presence in the CID; this sentiment was commonly expressed by residents, elders and non-English speaking respondents. Others disagree with the calls for more policing.

There is a harsh difference in thinking when it comes to public safety in the C-ID. Some think that more police presence would benefit the C-ID. Some C-ID residents are actively harmed by the presence of police in the C-ID. What compromise can be reached that addresses the need of public safety in the C-ID? ~Resident, White

Hope police force be increased to protect safety of residents and business, making the community peaceful and harmonious. ~Resident, Chinese

It is very important to increase police force because people seeing police on the street feel safe. ~Chinese

We need more public safety officers and a retail storefront substation for SPD. ~Owner, White

Police are missing! We need them! Too much shoplifting, care prowls, graffiti, drug use and selling, theft, window-breaking, etc. ~Resident & Owner

I disagree with the call for more community policing. Police pose more danger to community residents. ~Resident, Filipino

I've watched police escalate situations and exacerbate public safety issues. How can we support all community members? ~Worker & Customer, Chinese

# Comments elaborate on Strategy 5, Community Policing, suggesting alternatives to policing and culturally responsive policing.

How do we continue or create our own IDEC [International District Emergency Center] instead of relying on Seattle police? ~Resident, Vietnamese

Lessen police involvement in the neighborhood and instead seek out response services by community members and housing/mental health professional advocates. ~Worker, Filipino

Community police officers must be people who can get to know residents and business owners and who are friendly, not menacing. They must be diverse and well-trained on issues facing non-white population, particularly the nuances of AAPI issues (e.g. Asian hate, different heritages, etc.) ~Community Volunteer, White

Something to consider when incorporating additional safety precautions (i.e. policing) is to provide some form of cultural education to said police force - I think this would assist in preserving CID's authenticity. ~Worker, Latinx Young Adult

The neighborhood has always been neglected by police. Perhaps energy is better spent securing permanent funding for IDEC and/or support services for those released from incarceration. ~Worker, Filipino

I would replace "chronic" and "policing" with less loaded words. I think current policy suggests addressing root causes of these activities as superficial solutions are not effective in compassionate positive change. ~Business Owner, Native Hawaiian

### **Social Fabric**



#### **Overview of Strategies**

- 1: Foster community leadership development
- 2: Support community social connections, civic engagement and knowledge building
- 3: Address divides among communities and across generations, foster healing and trust
- 4: Pay special attention to historically marginalized communities
- 5: Community decides how the CID grows, guides public investments, programs and policies

# Survey responses affirm that Social Fabric is an important Issue Area.

**61%-71%** of ratings of the Issue Area and Strategies indicated *I Love It!* 

Lovely Strategies! ~Resident, Vietnamese

I love this idea. The community needs to be involved with decision making and younger generations need to be valued as well. The community is also diversifying a lot with changing demographics and we need to promote this and be inclusive as we develop. ~White Young Adult

I love the social fabric of the CID and I think it just needs to maintain this moving forward. ~Business Owner, White

This is a way of giving people who live, work, and visit the CID a sense of belonging and safety that is important in building a socially cohesive neighborhood, community. ~Community Volunteer, Filipino

I support and coordinate community leaders work together, union is strength and ethnic cultural activities that has no age or race discrimination and support mutual respect and understanding. CID plans and policies should be decided by residents through voting and community representation and participation ~Worker & Customer, Chinese Young Adult

### **All strategies are well-received.** All were rated similarly, and comments affirm each of them.

[Strategy 1] Power to the People! Leadership recruitment and training to community organizations is critical for the future of the CID. ~Customer, Japanese I like Strategy 2. ~Chinese Family Association Member, Elder

[Strategy 3] I love this idea. The community needs to be involved with decision making and younger generations need to be valued as well. ~White Young Adult

[Strategy 4] This is an issue and direction that needs to be stressed and paid attention to. ~Chinese

[Strategy 5] I hope this ideal is realized. ~Resident, Chinese

# Responses call for an overarching need to unite the CID community and foster healing and trust, related to Strategy

**3.** Commenters note existing challenges in this area.

We are lacking mutual interaction. ~Resident, Chinese Elder

We need to address the feeling and actions of certain parts of our community that take a "us first" attitude when supporting or fighting neighborhood initiatives. We are all in this together and we need everyone to take a broader view of the CID beyond one street. ~Resident, Japanese

Neighborhood is already too political w/[certain groups] being the most selfish. ~Business & Property Owner, Chinese

Share the history of each cultural background group in the area. Multiple groups has been lived together for more than 150 years, and that what made the I.D. special. ~Employer, Japanese

Teach people who work and live here to stand up for each other. ~Worker, White Pay attention to and address how ableism, homophobia, trans hostility, anti-Blackness, and classism are showing up in the "Social Fabric", in organizations, discussions, research, and in leadership positions. ~Chinese Young Adult

### Tensions exist around who comprises the community fabric.

We need to distinguish the importance of AAPI and the cultural, and historical, significance of our neighborhood and community with regards to AAPI while we lend our support to marginalized communities, like BIPOC, outside, culturally and historically, our neighborhood and community without putting them above ourselves. ~Resident, Pacific Islander

The focus on "historically marginalized communities" should be on Asian communities in the CID. ~Worker, Asian

The pictures in this survey reflect that this is all about and don't care Asians deciding how things should move forward. As a non-Asian in this community it is sad that people don't really understand what is going on and probably don't care what other non-Asian and non-white people think. There doesn't seem to be any thought towards how can we make this survey inclusive of all people.

~Black/African American

No erasure of ManilaTown in the development of Chinatown. ~Customer, Filipino

# ?

# Some ask for more definition of who is included in the category "marginalized."

Definitions are missing. What is a marginalized community? How will we know we are no longer marginalized? ~Family Association Member, Chinese Elder

I'd be interested in learning more. For example, how do we define "historically marginalized communities" within the context of the CID? ~Worker, Filipino

# More than any other Issue area, these strategies elicited skepticism and questions about how the strategies could in fact be achieved.

There are attempts of these things happening but it's clear that it's just for show and it's all half ass attempts. GET SERIOUS about it. ~Business & Property Owner, Vietnamese

Strategy 3 is impractical because some just won't change their behaviors which is detrimental to trust building. How will community do this? We know the city controls communities by who and what they fund. ~Chinese Family Association Member, Elder

How will community decide futures? How do you engage people and empower them and reassure them that, all past evidence to the contrary, their needs and wants matter? ~Customer & Worker, Chinese

I am curious to know what kind of metric, quantitative or qualitative data that would be use to indicate success or failure of these strategies. Otherwise it is just lip service. ~Resident, Vietnamese

I believe in fostering the fabric of a neighborhood but you're hinting at a lot with these strategies. I want to hear more about community dynamics. ~Customer, Black/African American

How accessible are social fabric initiatives to those that work 40+ hours a week? How do we make activism and political investment a right and not a luxury? ~Resident, White Young Adult

I cannot see any policy that solves the diversity and cut off line among several generations in the community. ~Chinese

Like the idea, but the challenge will be how to deliver the message to and from the residents. ~Customer, Chinese

Wondering about ways social fabric can be cultivated. ~Business Owner, Native Hawaiian

### **Crafting a Vision**



### **Example Vision Statements**

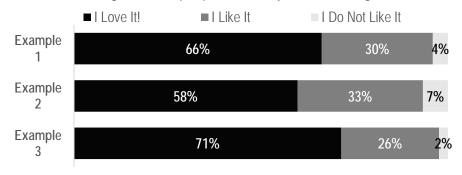
Example 1: Chinatown-International District is healthy, safe, and livable for residents, businesses, and community members.

Example 2: Immigrants, refugees, and Asian-Pacific Islanders, who have faced a long history of injustice, have a place to thrive in Chinatown-International District.

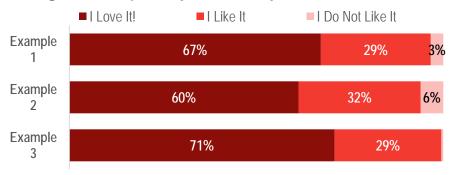
Example 3: Chinatown-International District is a unique Seattle neighborhood characterized by thriving Asian American community commerce, culture and activity, and is cherished city-wide for its rich heritage, architecture and public art, and lively multi-ethnic and generational atmosphere.

The following pages summarize comments regarding Examples 1, 2 and 3 that give direction for how to craft a vision.

Ratings suggest that Vision Example 3 is most popular, while all examples earn predominantly *I Love It!* ratings. *I Do Not Like It* ratings are disproportionately from Young Adults.



This pattern of ranking is consistent when considering only ranking from the primary community.



### Example 1: Chinatown-International District is healthy, safe, and livable for residents, businesses, and community members.

### 66% of survey respondents *Love* this example.

This one is inviting to all. ~Business Owner, Pacific Islander

This is my wish. ~Resident, Chinese Elder

I liked this one. ~Business Owner, Vietnamese Elder

I like it because it is succinct and reflects the vision of the CID as we like and need it to be. ~Filipino

# Commenters appreciate the inclusion of *health* and *safety*, priorities for many.

Safety first. This is the most urgent task. ~Chinese

I would consider "safe" to be a higher priority. ~Filipino

Health and safety are very encompassing terms. It should be clear that this means both bodily and mentally. ~Customer, Japanese

# Commenters value the explicit *inclusion of different groups*.

It covers both residents and businesses, it needs to be a win-win for everyone. ~Worker, Chinese

I would include a reference to "all ages" in terms of residents and community members. ~Filipino

# Commenters describe the example as so generic that it could apply to any community, and call for specific language around the *community history* and current *legacy residents*.

It sounds nice, but it looks like a slogan that could be anywhere else. ~Employer, Japanese Young Adult

It doesn't give preexisting context to what this place is or make it sound special and characteristic in any way. ~Chinese Young Adult

I do not like how this statement fails to acknowledge the history of this community. It leaves the vision completely vulnerable to aligning with gentrification and displacement marginalized communities who have built the CID. ~Resident, Filipino

It doesn't do justice to historical issues or legacy residents. Gentrification of the area by non BIPOC "new residents" could also satisfy this vision. ~Chinese Family Association Member

I think there's something missing regarding what type of people who make up the "residents, businesses, and community members". It has to be the elders, it has to be folks of color, it can't be the affluent white people only. ~Resident, Vietnamese

Is not intentional/inclusive about the people. ~Customer, Chinese Doesn't mention anything about the unique cultural and historical aspect of the district. ~Resident, White

# Commenters describe the example as setting a low bar, calling for a *more ambitious vision* with stronger language and/or more specific aspirations.

Not a strong statement, but I like the foundation. ~Worker, Chinese Elder This statement is solid, but I would like to see it be more visionary. ~Service Recipient, Chinese

Is not specific about what safe, healthy, and livable means. these are all relative terms and looks different for everyone. No mention of equity. ~Chinese Young Adult

Way too vague for a vision statement. ~Customer, Black/African American

For this vision to be sustainable, the C-ID must be more than livable. It must provide the catalyst for future growth as well, going above and beyond basic needs to give communities strength to tackle even more complicated issues as they arise. ~Business Owner, White

Self-determination needs to be added. I don't see visitors/folx with deep connection to CID in this statement. Safe and livable seem to set a pretty low bar. Maybe incorporate the word thrive for this. ~Vietnamese Young Adult

I like this because it is a true sentiment I hold. I wish it was more specific. Bad things can obviously lay under "healthy safe and livable." ~Worker, Chinese Young Adult

Example 2: Immigrants, refugees, and Asian-Pacific Islanders, who have faced a long history of injustice, have a place to thrive in Chinatown-International District.

# 58% of survey respondents *Love* this example.

I support this. ~Resident, Chinese
This resonates more because the CID
really is a community and cares about
each other. ~Resident, Indigenous/Native
American

Focuses on who the community is built for and supports. Has a sense of hope, vision, forward-thinking despite present or past struggles. Establishes relationships as essential to character of the city as a whole. ~Frequent Visitor, Chinese

# Commenters value that the example statement grounds the vision in the experience of Asian and Pacific Islanders.

I like that it identifies the resilient, minority communities who this community was built by. ~Filipino Resident

Focuses on identity of who created and built the neighborhood. ~Service Recipient, Chinese Young Adult

Center the groups that always called the neighborhood home, many by necessity. ~Customer, Japanese

I prefer #2 as it is grounded in ensuring the current API community members are prioritized, and not just safe and happy for anyone. ~Business Owner, White

# Comments call for a *more inclusive statement* that acknowledges injustice against people and groups beyond Asians and Pacific Islanders.

This statement is not all inclusive and forgot the people who were here before the immigrants. ~Customer & Service Recipient, Indigenous/Native American

There's no need to limit to the injustice. ~Worker, Japanese

I think it is important to also recognize and center Indigenous and Black communities. The CID exists on native land and Indigenous inhabitants were the first residents of this area. The CID should be a place that recognizes Indigenous communities in Seattle as well. Additionally, Black folks have been a part of the Chinatown-International District as well, and this is a story which needs to be uncovered and highlighted. Especially because much of the rich activism in the CID has been influenced by the Black struggle for justice. Our communities all faced redlining and the CID should be a place where these stories can be told and where we can build connection and solidarities across our different experiences. ~Customer & Worker, Taiwanese Young Adult

Immigrants, refugees, and Asian-Pacific Islanders seems too limiting. ~Employer, Asian

Doesn't include US born. ~Chinese Family Association Member, Elder

The use of immigrants and refugees, which is already so interchangeable, and making it specifically apply to Asian people living in this neighborhood makes it feel like othering. It hints of the Them versus Us mentality. ~Resident, Vietnamese

We've been talking a lot about intersectional identities. For example, a place for transracial adoptees, a place for those who identify as mixed race, American born Asians etc. An inclusive statement like the above also has the way of unintentional leaving people. Also, the current movement is towards to Asian & Pacific Islanders and for the CID, it's primarily Asian so to include PIs might be disingenuous. ~Korean

# Critical comments describe Example 2 as negative, political, or descriptive rather than visionary, suggesting a call for a positive, aspirational vision statement.

This doesn't sound like a vision statement. ~Vietnamese

Too much emphasis on the negative side. Majority of the API immigrants only take one generation to get out of poverty and build a successful live in America. No need to emphasize injustice and history. ~Business Owner, Chinese

While we should always remember the struggles, we can't and should never forget the advances we have achieved. This statement is heavily negative in tone. ~Resident, Japanese

Too social justice and political. ~Resident & Property Owner, Vietnamese Not a vision statement...more like a good characteristic of the neighborhood. ~Customer, Black/African American

Example 3: Chinatown-International District is a unique Seattle neighborhood characterized by thriving Asian American community commerce, culture and activity, and is cherished city-wide for its rich heritage, architecture and public art, and lively multiethnic and generational atmosphere.

### 71% of survey respondents Love this example, and it received the fewest critical ratings.

Love it. ~Resident, Chinese

This statement addresses my concerns for the prior 2 vision statements.

~Worker, Chinese Elder

I like this vision statement out of the 3. ~Filipino

### Critical comments note that it is long.

Kinda long. ~Business & Property Owner, Vietnamese

It looks too long as a slogan. ~Business Customer, Japanese

I like it but it's quite long and hard to remember it all if someone were to ask me what the vision was. ~Chinese Family Association Member, Young Adult

This is long winded and sounds kind of corporate. ~Customer, Indigenous Pacific Islander

# Commenters describe the statement as the most *specific* and *encompassing* of the examples.

This is most encompassing and sounds the best. ~Chinese Young Adult

Touches everything that a healthy community should strive toward... it's a good vision. ~Customer. Black/African American

It seems like this vision statement touches on the most areas of the plan. It feels the most holistic and positive-focused. I like the use of "thriving" instead of just "liveable" and "safe." ~Unreported Identity

I like that it is more specific about the CID and mentions some of the things we cherish about it. ~Customer, Japanese

### Commenters appreciate the positive, strengths-based, visionary tone.

I like that it paints the neighborhood in a positive light rather than being on the defensive. ..."a place people want to be" rather than "a place people seek refuge." ~Worker, Japanese

This is inclusive of the people in the CID and uses a strengths-based approach. ~Worker, Chinese

Welcoming, forward looking, and really paints a picture of what we are as a community. ~Business & Property Owner, Chinese

Bold statement that gives Asians a sense of belonging. ~Business & Property Owner, Vietnamese

### Commenters underscore the importance of *centering* residents in a vision.

Please think of this as a neighborhood first, not an economic center. ~Resident & Worker, Chinese Young Adult

I support most of these things but think you need to make some kind of obvious statement about immigrant and refugee people, and maybe be even more specific. ~Worker, Multi-racial Young Adult

Why are community residents not part of this statement? Also, I think a lively atmosphere part should come before architecture/public art. ~Customer & Worker, Asian

# Commenters underscore the importance of noting the *historic identity* of the community in a vision statement.

Missing mentions of history of civic leadership, political resistance, and community organizing. ~Chinese Young Adult

It fails to acknowledge the journey of adversity that this community has had to overcome. This is an important aspect of CID community identity. ~Resident, Filipino

We are a multi-faceted community/neighborhood with a rich and unique history which celebrates all the generations and waves of immigration who greatly contributed to the building and development of Seattle. ~Business Owner, Japanese

I think we must also recognize the roots of the CID. This neighborhood was created due to racist policies and has been a place where communities have had to support each other and fight to have their voices heard by the city. And so I hope that the CID can continue to also represent a rich history of activism and of the struggle for social justice. ~Customer, Taiwanese Young Adult

# 94 responded to the prompt to offer their own vision statement.

Most frequently used words are visualized in the word cloud and listed below.

# of uses word

- 47 community
- 36 safe
- 24 hope
- 22 people
- 22 prosperous
- 18 place
- 17 clean
- 14 better
- 14 businesses
- 13 safety
- 13 streets
- 12 healthy
- 11 public
- 10 Asian
- 10 culture
- 9 history
- 8 environment
- 8 hygienic
- 8 live
- 8 neighborhood
- 7 seniors
- 6 residents
- 5 beautiful
- 5 cultural
- 5 future
- 5 generations
- 5 homeless
- 5 immigrants
- 5 thriving
- 5 unique
- 5 well
- 5 years



The most popular theme among the crafted statements addresses community safety and health. Many of these comments added the words clean, hygienic and/or thriving.

Hope Chinatown would be a safe place. ~Resident, Chinese

Safe & thriving community. ~Resident, Chinese Young Adult

I hope CID would have a hygienic environment, better public safety, so we seniors are safe. Hope CID would be managed better, prosperous and have a beautiful environment. ~Resident, Chinese Elder

Chinatown-International District is a healthy, safe, and prosperous neighborhood for multi-generational community members to live, work, and play. ~Service Recipient, Chinese

I want to see a neighborhood where community is safe to grow and thrive, and is given the space to reflect on its history, contemporary reality, and future together. ~Resident, Young Adult

Clean, safe, prosperous streets, clean. ~Resident, Chinese Elder

I like all three statements, but perhaps you can combine pieces of all three to really get a strong vision... safe/prosperous, injustice/thrive, culture/community. ~Service Recipient, Chinese

My vision is hoping the public safety and environment are further improved. ~Resident, Chinese Elder

Through partnerships among its residents, small business owners, community organizations and civic leaders, the CID provides a safe place for API immigrants and descendants to be grounded, and for visitors and friends to find opportunities to learn, support and enjoy. ~Business Owner, White

# Prosperity is a popular component of suggested vision statements among Chinese respondents.

I wish the future of CID would become better and more prosperous. ~Chinese

Vision for Chinatown is to preserve history and culture, provide healthy and safe environment, increase community social service and continue the currently prosperous businesses. ~Worker, Chinese Elder

Markets prosperous, people healthy and promoted to higher level. Abundance of recreational facilities, clean streets, control the gambling activities.

~Resident, Chinese Elder

My vision is hoping CID's environment, security and safety be further improved so we seniors are safe. I hope CID would be more prosperous, wealthy and strong. ~Resident, Chinese

Safe, prosperous, beautiful, tidy and clean, with Chinese characteristics. ~Resident, Elder

# Suggested visions often include a *multi-generational* component.

Chinatown International District is a unique Seattle neighborhood characterized by thriving diverse Asian community, commerce, culture and activity, and is cherished regionally for its rich heritage, architecture and public art, and lively multi-ethnic and generational atmosphere. ~Asian

The Chinatown-International District is a neighborhood that honors the pain and joy of its past by cultivating community, commercial and cultural conversations across generations, ethnicities and incomes towards a more understanding, compassionate, and prosperous future for Seattle. ~Chinese

All of the above! A safe and affordable place for refugees, emigrants, elders to live. A place full of support and culture. And a place for younger generations as well. ~Worker, White

# Suggested visions take different approaches to balancing a centering of Asian and Pacific Islander immigrants and refugees with growing an inclusive community.

The Chinatown- International District is a place where immigrant and refugee API people are thriving. They have built a multi-ethnic, healthy, safe, cultured, active, livable community with a mission. Its focus is to be organized for working class immigrant and refugee people, API small family businesses, and to serve as the broader diaspora's cultural home. ~Worker, Chinese Young Adult

Chinatown International District is a place where it preserves both places that are specific to one cultural group and those that relate multiple communities. ~Customer, Japanese

Commercial district is preserved and that there is still a strong Asian character, though it doesn't necessarily have to be Asian owned completely. ~Business Owner, Vietnamese

I want to see Chinatown be a melting pot of not only races, but of incomes. A place where rich people are not deterred from here. ~Resident, Chinese

That the Asian American community is prioritized for business, property, and residence in the CID. That the future of the CID can include growth and positive change while also preserving the history and valuing the many diverse populations. ~Customer, White

The C-ID is an Asian American and Pacific Islander led nexus that partners with our neighboring Black, Indigenous, and Latinx communities to uplift and sustain our businesses, our residents, and each other. ~Worker, Filipino

The heart of Asian culture in Seattle. ~Business Owner, Pacific Islander

The Chinatown-International District is a thriving neighborhood that serves as a welcoming space for all, including immigrants, refugees, the Asian and Pacific Islander community, as well as all communities of color who have helped contribute to making this neighborhood unique. ~Worker, Filipino

### Suggested visions emphasize the *community history* and *struggles for justice*.

Chinatown International District (CID) is a unique Seattle neighborhood characterized by AAPI individuals who have faced a long history of injustice - CID is a community where these individuals can thrive within commerce, culture and activity, architecture, public art, and lively multi-ethnic and generational atmosphere. ~Worker, Latinx Young Adult

CID is a unique, multi-ethnic, multi-generational community born from oppression, yet has been built into a home for the AAPI of Seattle with a rich cultural heritage and community to this day. ~Resident, Pacific Islander

To continuously build a Chinatown International District where the culture and history is celebrated and the community is cherished for generations. ~Family Association Member, Chinese Young Adult

CID is a unique community which include the people who work and live here and those who patronize the businesses and all CID visitors. It is also a neighborhood with historic significance with buildings and pathways that need to be honored and highlighted, giving us opportunities to share our stories with the greater public. ~Business Owner, Japanese

People should know ID is not just for Asian food, API people live here and come from a history of resistance and community building. ~Unreported Identity

The Chinatown-International District is a place where young people can connect with their heritage and history. The CID is a place which provides a model for this city, as a place in which all people -- regardless of race, class, age, etc. -- are valued and treated with compassion. ~Worker, Asian Young Adult

### **Conclusions & Next Steps**



#### **Survey Successes**

This outreach process achieved the goals of gathering input from the CID community that can be used to craft a neighborhood plan comprised of a vision, goals, and associated strategies. Additionally, responses identify next steps that will be the foundation of future action planning. The survey delivered:

A safe means of gathering input. The ongoing pandemic required a socially distant means of community engagement. Online surveys and outdoor distribution of paper surveys allowed for this.

A low-barrier method of inviting input. The survey formats were designed so that a significant time investment was not required of respondents. Community members could opt to respond quickly or invest significant time by providing more detailed comments.

Engagement of priority groups:
Elders, non-English speakers,
residents, business owners and
property owners, all identified as
historically under-represented in CID
planning processes, were well
represented among the respondents.
Additionally, careful analysis that
included subgroup comparisons
allowed for understanding of feedback
specific to these groups.

Actionable feedback gathered from survey responses, especially comments. Survey respondents provided feedback that is relevant, comprehensive, nuanced and often indepth. Analysis revealed clear feedback on the proposed Issue Areas and Strategies that can be used to create a neighborhood plan that reflects community priorities.

#### **Limitations to Survey**

**Survey as primary method.** When the CID Visioning Advisory Group initiated this process in 2020, community engagement plans were immediately challenged by the realities of the pandemic. To prioritize safety and comply with evolving public health mandates, plans for in-person outreach through workshops or charrettes were scrapped in favor of a survey. Surveys are not the preferred format for gathering feedback on complex topics that involve jargon or technical language; to mitigate this concern, photos were included to support comprehension of text that was edited for clarity. Additionally, surveys are not the best method for building community ownership in a community-created plan; future action planning will create additional opportunities for community engagement, collaboration and shared ownership.

Outreach timeline. When the pandemic began, the CID Visioning Advisory Group slowed its efforts, hoping in-person gatherings could soon resume. By 2021, the group recognized the need to proceed, already well behind the initial planning timeline. To create an updated neighborhood plan by the end of 2021, this survey was open for only one month. While a longer timeline would have resulted in additional responses, it is not clear if additional or different community priorities would have emerged from additional comments. Greater community ownership may have been a benefit of additional engagement.

Non-English-speaking elders were well represented in responses overall but provided comparatively fewer comments. Non-English-speaking elders represented many survey responses (at least 30%), but a smaller percentage provided written comments compared with other survey respondents; written comments from this group also tended to be relatively short. Some elders may not have formal literacy, which would make them less likely to submit comments. Anticipating this challenge, surveys were translated, and in-person instruction and interpretation was provided during distribution of most paper surveys. Analysis revealed that the comments received from elders were consistent enough to identify the major concerns for this group. Also, the large number of survey responses overall from non-English speaking elders helps balance out the lesser number of comments per survey.

Length of Survey and Incomplete Surveys. The online survey included 41 questions, while the paper survey included 9 pages of survey questions. Some respondents did not complete the survey. 13% of respondents (77 of 580) stopped completing the survey before the final page. This resulted in less community input on Crafting a Vision, and incomplete demographic information on these respondents.

**Differences in online and paper survey formats.** Differences in the online platform and paper made it necessary to structure each differently so that neither would be excessively lengthy. Paper surveys allowed for ratings at the strategy level, while online surveys allowed for ratings at the issue area level. Open-ended questions were similar across both surveys. Both formats uncovered similar themes, thus differences did not appear to impact results.

#### **Next Steps**

Survey results will be used to revise the draft Vision, Issues and Strategies presented in the survey. These will form key components of a CID Neighborhood Plan, which the CID Visioning Advisory Group will finalize in early 2022. This Plan be the basis for a third phase of work in 2022, developing implementation actions for the Neighborhood Plan. Action planning will create opportunities for broad engagement and continue refinement of the Neighborhood Plan.

# **Appendices**

### **Appendix A:** Issue Areas and Strategies Overview

Issue Area	Strategies
Business & Economic Strength	1: Stabilize, support, strengthen neighborhood businesses 2: Prevent displacement of neighborhood businesses 3: Support community ownership of commercial property 4: Encourage and promote customer activity in the neighborhood 5: Support economic stability and mobility of residents
Community Character, Culture & Art	Preserve cultural and historic identity of the neighborhood     Build on community assets     Foster a balanced mix of land uses (residential, commercial, public spaces) that support a vibrant, thriving community
Housing	1: Work toward a mix of housing balanced in affordability and types 2: Prevent displacement of residents 3: Reduce risk of and address homelessness and evictions 4: Encourage continued rehabilitation of historic buildings and support to owners 5: Support community ownership of residential property
Health & Human Services	1: Address social determinants of health in the neighborhood     2: Ensure availability of community-based health care and social supports for residents     3: Support educational and lifelong learning opportunities for people of all ages     4: Encourage healthy public environments and public activities     5: Obtain public benefits for the community when opportunities arise
Mobility & Transportation	1: Support accessible, affordable public transportation within and to/from the neighborhood 2: Address traffic and congestion that negatively impacts neighborhood 3: Ensure pedestrian safety and comfort in the neighborhood, esp. elders 4: Create a balanced mix of transportation modes in and through the neighborhood 5: Balance and address diverse parking needs
Public Spaces & Public Safety	1: Improve public spaces so they are welcoming, safe, engaging and connected 2: Develop, improve, maintain and activate parks and open spaces 3: Foster social, community and business activities throughout the day and evening 4: Address chronic public safety activities 5: Ensure needed level of community policing
Social Fabric	1: Foster community leadership development 2: Support community social connections, civic engagement and knowledge building 3: Address divides among communities and across generations, foster healing and trust 4: Pay special attention to historically marginalized communities 5: Community decides how the CID grows, guides public investments, programs and policies

### **Appendix B: Survey Outreach Methods**

Outreach Type	Description
Personal Invitations through Email and/or Phone Calls	<ul> <li>1 on 1 connections were made:</li> <li>60 community leaders, identified as representing diverse stakeholder groups and perspectives, received personal emails regarding the survey</li> <li>The personal and professional networks for members of the CID Visioning Advisory Group received emails and/or phone calls</li> </ul>
During Program or Service Delivery	Organizational staff distributed surveys to clients, often also providing instruction and other supports.  CISC invited seniors to complete the survey during programming  Denise Louise Educational Center distributed surveys to parents at childcare pick up  ICHS distributed paper survey to clients in their health care clinic  InterIm distributed surveys in Hing Hay Park to seniors during exercise programs (9/25, 10/2)  InterIm distributed paper surveys at Danny Woo Garden event (10/1)  InterIm distributed paper surveys to residents during meal delivery
Online Newspaper Ads	The survey was promoted on the following media webpages:  International Examiner  NW Asian Weekly  Seattle Chinese Times
Facebook	The survey was promoted on the following Facebook Pages and/or Facebook Groups  • Filipino American National Historical Society - Greater Seattle Chapter  • Filipino Town Coalition Seattle - protecting FilAm history in Seattle's CID  • Friends of Chinatown Seattle (page)  • International Examiner Facebook Page  • Japanese in Seattle  • Nguoi Viet NW
Tabling at Events	Surveys were distributed at community events. Translation was offered.  CID Night Market (9/24)  ISRD election registration event, Little Saigon Creative (10/14)  ISRD election registration event, Hing Hay Park (10/15)
Distribution to Businesses	Surveys were dropped off at businesses and later picked up:  A Chinese-speaking Advisory Group member distributed in Chinatown  A Vietnamese-speaking outreach worker distributed in Little Saigon
Organizational Communication Channels: Newsletters, Listservs and Social Media	The following organizations reported distributing the survey via their existing communication channels, such as newsletters, listservs and/or social media:  Black Heritage Society  Washington State Commission on Asian Pacific American Affairs  Asian Pacific Directors Coalition  International District Emergency Center  Asian Counseling and Referral Service  Friends of Little Saigon  SCIDpda
Unreported Word of Mouth	Emails encouraged people to share the survey with appropriate audiences, and there is reason to believe that this resulted in survey completion from untracked sources.

# **Appendix C:** Average Number of Comments per Survey by Language, Age & Relationship to CID

Group	Average Number of Comments per Survey
Non-English Speakers	4.2
English Speakers	6.2
Elders	4.7
Young Adults	7.4
Primary Community	5.1
Secondary Community	6.9

### **Appendix D: Count of Comments by Issue Area**

Issue Area	Count of Comments All Surveys	Count of Comments Primary Community
Business & Economic Strength	237	88
Community Character, Culture & Arts	156	69
Housing	234	117
Health and Human Services	135	58
Mobility & Transportation	190	75
Public Spaces & Public Safety	170	108
Social Fabric	111	49

# Appendix E: Percentage of *I Do Not Like It* Ratings by Issue Area, as a percentage of ratings per item

Issue Area	Percentage of <i>I Do Not Like It!</i> Ratings All Surveys	Percentage of <i>I Do</i> Not Like It! Ratings Primary Community
Business & Economic Strength	1.1%	0.9%
Community Character, Culture & Arts	0.2%	0.1%
Housing	2.0%	1.8%
Health and Human Services	0.5%	0.4%
Mobility & Transportation	1.0%	0.9%
Public Spaces & Public Safety	1.7%	1.9%
Social Fabric	1.7%	1.6%

# Appendix F: Proportion of *I Love it!* Ratings by Issue and Strategy as a percentage of ratings per item

